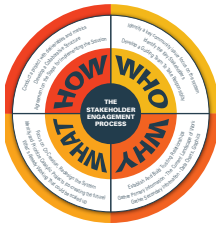
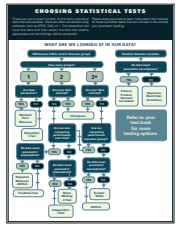
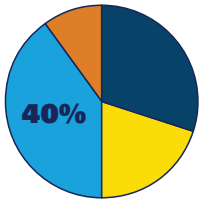
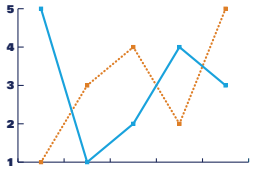
MEDIA TYPES AND EXAMPLES

Including visuals in your course can not only make it more aesthetically pleasing, but can help students process and remember information by providing an image to attach to the concept. The chart below provides some ideas of what different types of media can provide, and when to use them.

MEDIA TYPE	PURPOSE	EXAMPLES
Representational	Describes, portrays, or demonstrates content to bring focus to components that students should learn	Biological diagram, building blueprint, demonstrational video  
Organizational	Displays an idea or process to help students grasp the flow or sequence of a topic	Maps, hierarchies, flowcharts, animations   
Relational	Visual representation of data to display trends and other relations between different variables	Bar graphs, pie charts, histograms, scatter plot  
Decorative	Is aesthetic in nature, but should reinforce the topic; can add appeal to text-heavy content	Images signaling the beginning or end of a lesson or section  